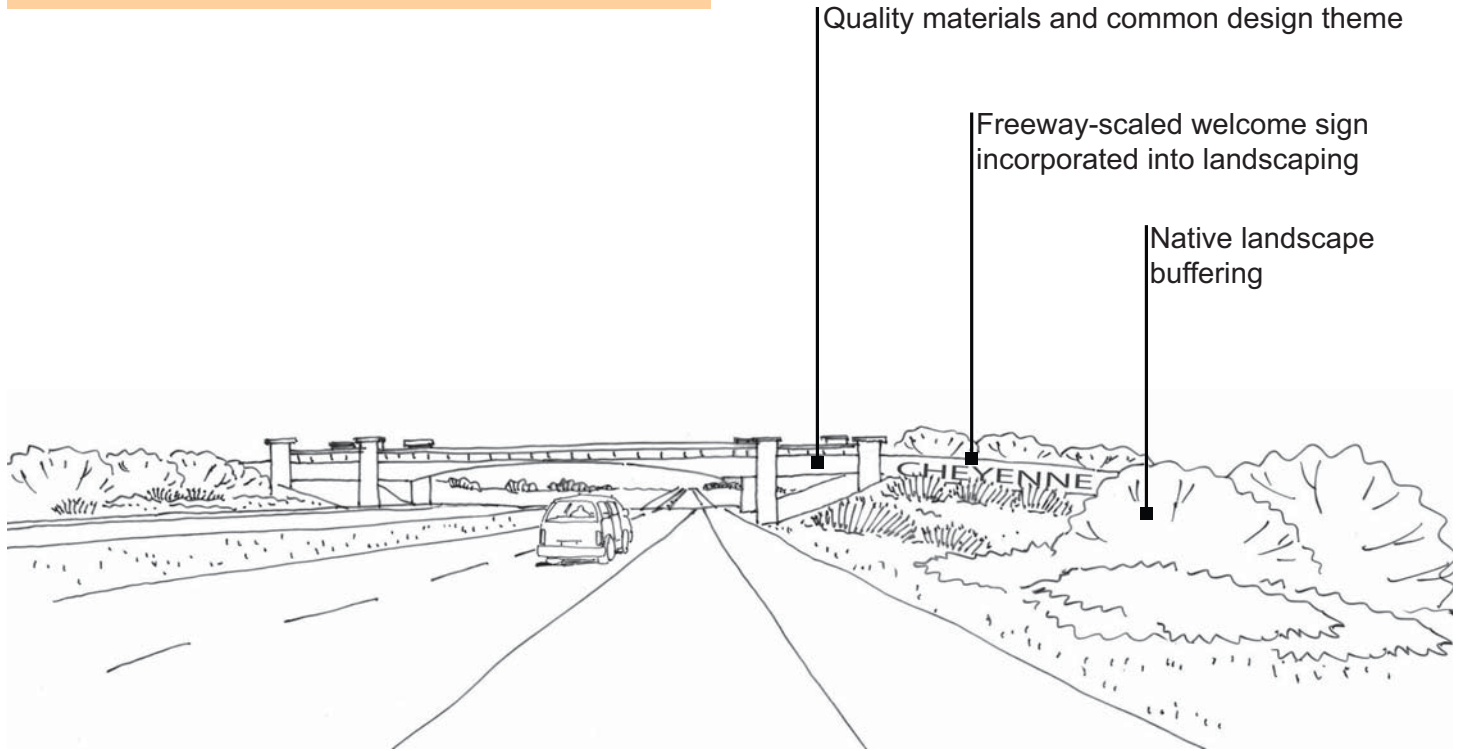


Regional Gateways and Interstate Corridors

Interstates 25 and 80 as they pass through both developed and undeveloped parts of Cheyenne, including both the interstate highway itself as well as the immediately adjacent landscape.



Design Principles

- Create a consistent, thematic image for regional gateways using landscaping, signage, color, and bridge treatments if appropriate.
- Gateway landscaping should use native or regionally-adapted species that minimize water use.
- Limit or restrict signage along the interstate highways to preserve scenic views.
- Screen residential areas, parking lots, service and storage areas with landscaping, and consider architectural walls to buffer noise.
- Restrict additional billboards along the interstate in the future.

WHY ARE THESE PRINCIPLES IMPORTANT?

- As the most traveled places in our community, these gateways and corridors shape the impressions of visitors about our image and identity.
- Due to our dry climate, landscaping is an important feature and helps to create a quality appearance; however, if it is to thrive, it should be carefully selected for our region.
- Long-range views and vistas are part of what makes Cheyenne a unique place.