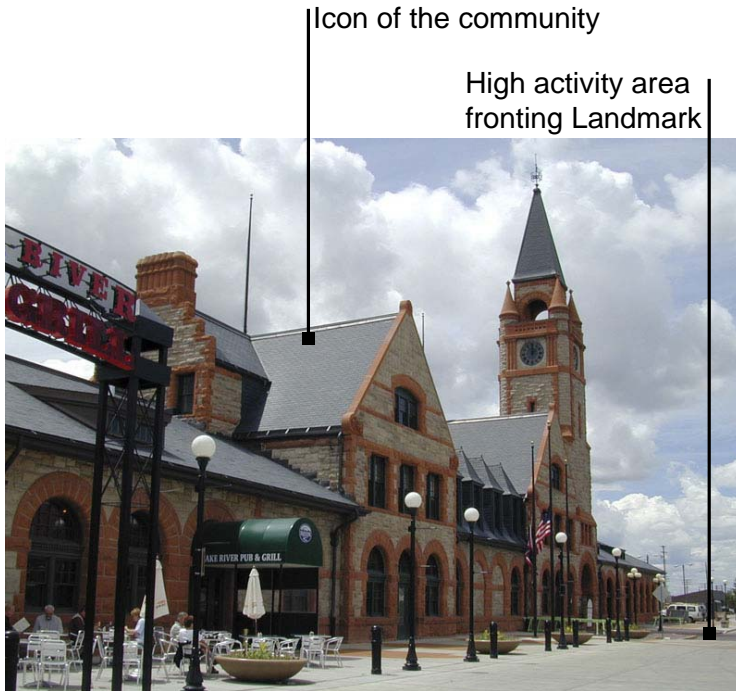


# DESIGN PRINCIPLES for STRUCTURE PLAN ELEMENTS

## 4

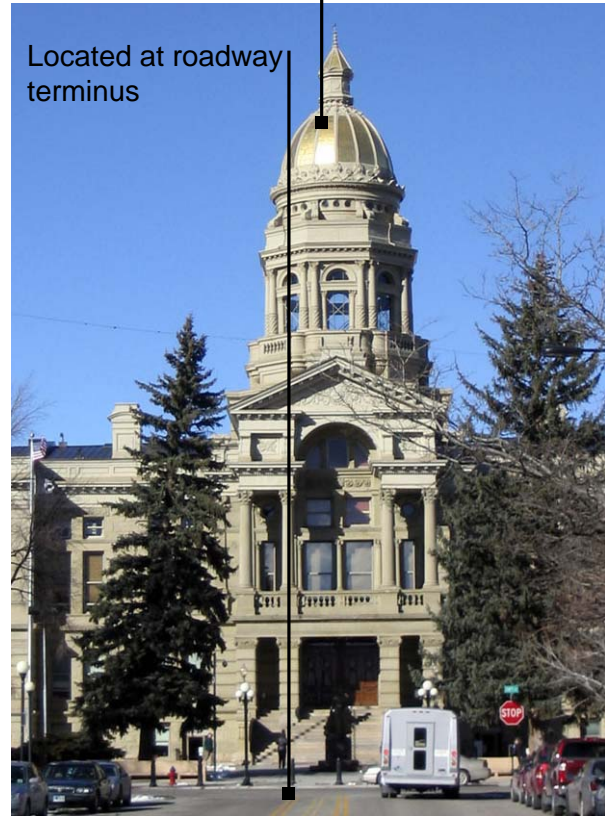
### Landmark

*An architectural, sculptural, or natural feature that is visually prominent and memorable.*



Icon of the community

Located at roadway terminus



### Design Principles

- Preserve notable community landmarks, particularly those with a direct link to the community's history and identity.
- More notable landmarks, such as the Union Pacific Depot, should include plazas or other areas designed for high levels of public activity.
- Provide a landmark at the terminus of major roadways, i.e. the exit ramps of I-25 at Lincolnway.
- Landmarks may also include smaller design features, such as a prominent sculpture or a gazebo.
- Landmarks should be located to be viewed from a direct line of sight along a corridor, and visible from a distance.
- Landmarks should be placed in a strategic location, in areas of high levels of activity (such as intersections, community and neighborhood centers).

### WHY ARE THESE PRINCIPLES IMPORTANT?

- Landmarks help strengthen the community's sense of place.
- Existing buildings and structures that are architecturally significant can help establish a strong identity for designated areas of the City.
- Incorporating plazas and other activity areas with landmarks will strengthen the community's civic pride as well as create opportunities for public events.
- New public buildings should respect the design principles most closely associated with their use and function. Public facilities should set a positive tone for our community.