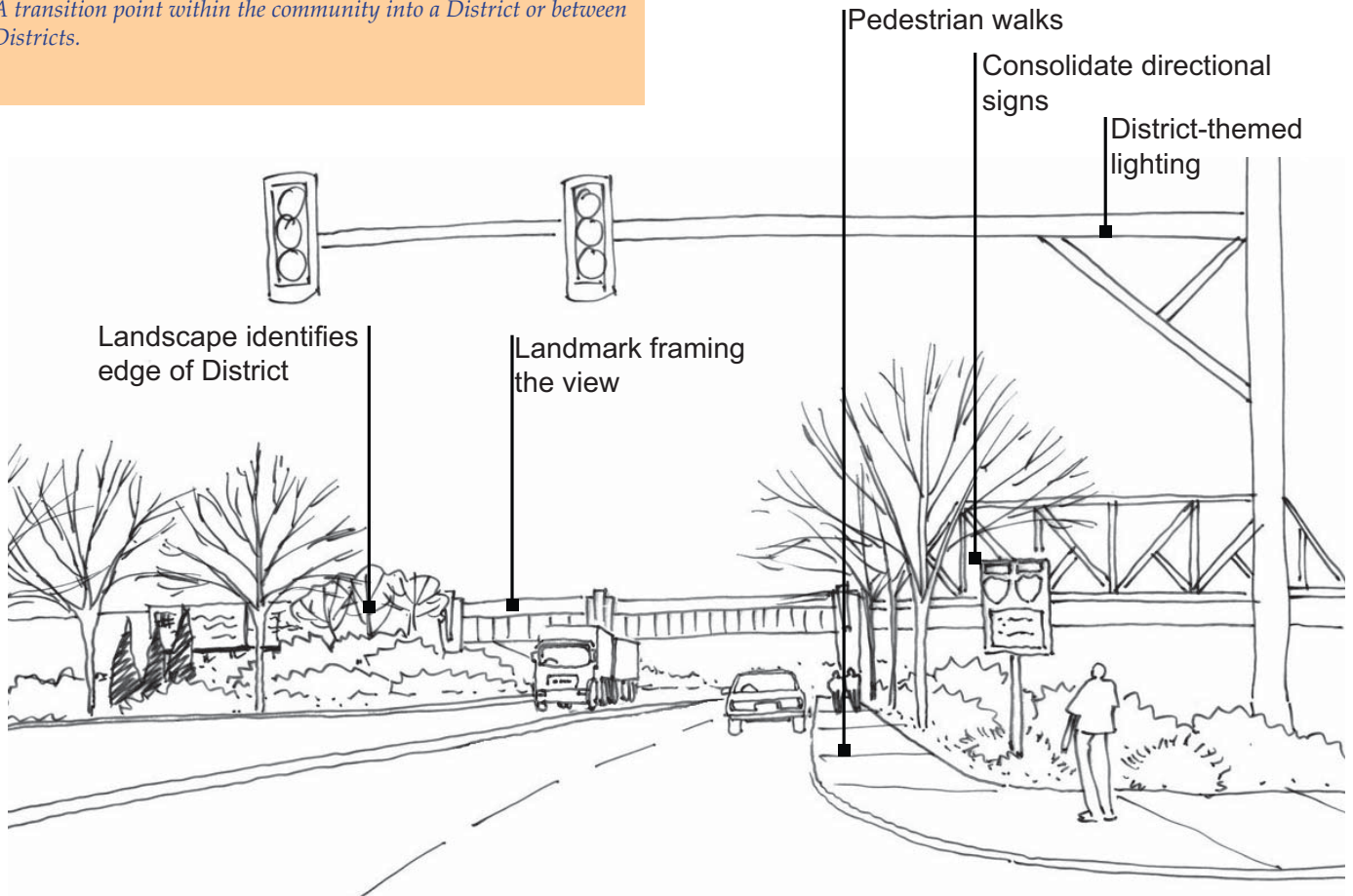


District Gateways

A transition point within the community into a District or between Districts.



Design Principles

- Announce the entry or passage into a distinct neighborhood or District through the cohesive use of landscape treatments, site furnishings, and signage that reflect the area's design character.
- Use public art or themed elements to help form an identity for the area.
- Coordinate the style and color of light standards, signage, and site furnishings.
- Consolidate directional signs to avoid a cluttered appearance.
- Design at a scale that is appropriate for the setting and the size and role of the District, reflecting existing materials, forms, and massing.

WHY ARE THESE PRINCIPLES IMPORTANT?

- Similarly designed & colored benches, trash cans, and other features can help to pull a District Gateway together under a common theme.
- Public art often plays an important role in the unique identity of Districts.
- Consolidated signage is less confusing as well as more visually attractive.
- District Gateways can be defined and/or framed by using a variety of elements, often vertical (such as Lions Park gate).