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# Table of Contents

## Welcome to StructureCheyenne

### Section 1.

#### The Community-Driven Process

|  |   |
|--|---|
| PlanCheyenne: A People’s Plan                    | 3 |
| Striving for Authenticity, Quality and Character | 3 |
| The Community-Defined Vision2020                 | 3 |
| Defining Cheyenne Area Uniqueness                | 4 |
| The Community Charrette Validated the Vision     | 5 |
| How Did the Structure Plan Take Shape?           | 6 |
| How Did the Design Principles Crystallize?       | 7 |
| What are the Community’s Likes and Dislikes?     | 8 |

### Section 2.

#### Regional Architectural Identity

|  |    |
|--|----|
| Cheyenne: A Brief Architectural History        | 10 |
| Business & Commercial Architecture             | 10 |
| Hospitality & Entertainment Architecture       | 12 |
| Residential Architecture                       | 13 |
| Rural Architecture                             | 16 |
| Military Architecture                          | 17 |
| What is “Regionally Appropriate” Architecture? | 18 |
| What are Cheyenne’s Traditional Materials?     | 18 |

### Section 3.

#### Structure Plan Map & Elements

|                    |    |
|--------------------|----|
| Structure Plan Map | 20 |
| Gateways           | 21 |
| Corridors          | 22 |
| Landmark           | 23 |
| Districts          | 24 |
| Activity Nodes     | 26 |

### Section 4.

#### Design Principles for Structure Plan Elements

|  |    |
|--|----|
| Regional Gateways and Interstate Corridors | 28 |
| Community Gateways                         | 29 |
| District Gateways                          | 30 |
| Major Vehicular Corridor                   | 31 |
| Open Space/Greenway Corridor               | 32 |
| Landmark                                   | 33 |
| Downtown and Government Center             | 34 |

### Section 5.

#### Design Principles for New Development

|                                    |    |
|------------------------------------|----|
| Multi-Family Residential           | 36 |
| Single Family Residential          | 37 |
| Alleys                             | 38 |
| Light Industrial / Flex Space      | 39 |
| Office                             | 40 |
| Neighborhood / Downtown Commercial | 41 |
| Convenience Commercial             | 42 |
| Large Tenant Commercial            | 43 |

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# Welcome to StructureCheyenne!

*StructureCheyenne*, this handbook, is the community-driven design piece of *PlanCheyenne* that will help guide our community to develop great public spaces and quality development as it grows in the future. To achieve our goals of character, quality, and authenticity, this handbook includes two types of tools: (1) the Structure Plan Map and Elements define community form and where it exists in the Cheyenne area, and (2) the Design Principles inform the community about how to achieve our goals in public spaces and in new development.

Five major sections make up this handbook, including:

1. **The Community-Driven Process:** How This Handbook Crystallized – This section tells the story about why and how our community came together to produce this part of *PlanCheyenne*.
2. **Cheyenne Area “Regional Architectural Identity”:** This section introduces the architectural heritage of the Cheyenne area to help communicate the current context of our community’s built form.
3. **Structure Plan Map:** The Structure Plan map geographically depicts the locations of different urban form elements, or building blocks, that are the foundation of the Cheyenne community. Cheyenne’s building blocks are: Gateways, Corridors, Landmarks, Districts, and Activity Nodes.
4. **Design Principles for Structure Plan Elements:** This series of sketches illustrates the Structure Plan elements and provide principles to guide their design. In general, these principles apply to places that are “public,” such as streets and interchanges. These public places should contribute to the functionality and aesthetics of the community.
5. **Design Principles for New Development:** These sketches illustrate the principles for new development to meet the goals of authenticity, quality, and character. The principles raise the bar for design quality and inject the community’s voice and ideas into the development process.

## One of Four Parts—PlanCheyenne

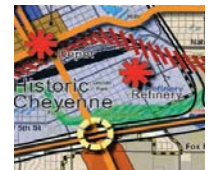
This handbook summarizes one part of *PlanCheyenne*—a four-part comprehensive plan to define the Cheyenne area’s future. It contains the Structure Plan map and design principles for the Cheyenne area—the form-giving and design-based part of the larger planning effort. The first component of the plan, *SnapshotCheyenne*, captured the existing conditions of the community. This *StructureCheyenne* element is followed by *ShapeCheyenne* and *BuildCheyenne*, which define future land uses, transportation and infrastructure systems, and implementation strategies and actions. Please reference the other parts of *PlanCheyenne* for a better understanding of the context of the *Structure Plan*.

## FOUR PARTS OF PLANCHEYENNE

- *SnapshotCheyenne*
- *StructureCheyenne*
- *ShapeCheyenne*
- *BuildCheyenne*

## Purpose of this Handbook

A **Structure Plan** is a plan map that identifies the elements or building blocks of a community that most influence its urban form, design, and visual quality. The Structure Plan helps to inform where existing building blocks such as “districts” and “nodes” are currently located (i.e., Employment Districts, Historic Cheyenne District, Rural District, Dell Range Commercial Node, Downtown Node), and where future ones may occur. We will define the different elements, or building blocks, of the plan in Section 3. The Structure Plan also identifies physical features to conserve in the future (i.e., creeks, significant ranch lands, and ridgelines).



The **Design Principles** describe some of the Structure Plan elements (or public spaces in the community) and what contributes to their character, quality, and authenticity. This handbook also contains design principles for new private development, such as housing and commercial areas. Together, these pieces are the basis for the community’s form and visual character.



Do not confuse this Structure Plan or the principles with the community’s land use plan (see *ShapeCheyenne* for more detailed land use information and policies). The difference is that this plan and the principles do not define land use mixes and densities; they are intended to guide the image and design of development. Overall, this handbook is a tool to help steer discussions between designers, developers, and the community so new development is in keeping with the desires of our community. Finally, while the principles are not design standards, portions of them may be precursors to developing some standards if Cheyenne decides certain requirements would be helpful in the future.

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